

# University of Pretoria Yearbook 2017

## Advanced e-publishing 712 (PUB 712)

**Qualification** Postgraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 15.00

**Programmes** [BISHons Publishing](#)

**Service modules** Faculty of Economic and Management Sciences

**Prerequisites** No prerequisites.

**Contact time** 3 discussion classes per week

**Language of tuition** Module is presented in English

**Academic organisation** Information Science

**Period of presentation** Semester 2

### Module content

The aim of this module is to further familiarise students with the development, economics and delivery of electronic publications. Students develop strong e-production skills through hands-on implementation of publication workflows for various electronic publications. Students also implement a business plan for the distribution and marketing of these publications.

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